



## District Highlights

Superintendent - Gina A. Potter, Ed.D.

Week of November 1, 2019

### **BOARD WORKSHOP: THURS, NOVEMBER 14 from 2PM - 5PM @ Willow School**

On Thursday, November 14th beginning at 2 p.m. there will be a Special Board Meeting. The three topics of this meeting are:

1. GO Bond Information
2. Budget
3. School Safety & Willow Safety Walk

### **REGULAR BOARD MEETING: THURS, NOVEMBER 14 @ 5PM - Willow School**

On Thursday, November 14th beginning at 5 p.m. there will be a regular Board Meeting.

### **CSBA MASTERS IN GOVERNANCE GRADUATION! CONGRATULATIONS BOARD PRESIDENT IRENE LOPEZ FOR GRADUATING!**

On Saturday, October 26th Board President Irene Lopez graduated from the CSBA Masters in Governance Program! We congratulate her for completing and graduating from this intensive and rigorous curricular program on leadership at the Governing Board level of a school district!





**CSBA MASTERS IN GOVERNANCE COURSE 2: Sat., March 14 @ Cerritos from 8AM-4PM**

Three Board Members (I.Lopez, H.Gurmilan, & R.Lopez) are joining Superintendent Potter in attending this year's California School Boards Association Masters in Governance Program. The next course we will attend will be on Saturday, March 14 in Cerritos on the topics of Student Learning & Achievement/Policy & Judicial Review.

Below are photos of former SYSD Board Member and current CSBA Pacer Raquel Madden presenting during the October Masters in Governance Course on the topic of legislative advocacy. Also, there are informational slides about a few of the content topics.

	<p><b>Public Affairs and Community Engagement Representatives</b></p> <p><b>Duties of PACERS in Advocacy</b></p> <ul style="list-style-type: none"> <li>• Facilitate stronger relationships between school district/county governing board members and the legislature, local governments and the larger school community.</li> <li>• Raise CSBA's profile and expand its spheres of influence.</li> <li>• Organize membership to advocate at the State level</li> </ul> <p style="text-align: right;">governance</p>	
--	---	--

**Influencer Pyramid**

- Applicable Leadership
- Thought Partners
- Friends, Family
- Board/ Governing Body
- Donors
- Colleagues
- Neighbors
- Writers
- Constituents
- Public

**How to increase your influence**

- Setting up a meeting
- Sharing your story
- Building a personal relationship
- Inviting stakeholders to visit your schools and events
- Form coalitions
- Participate in CSBA advocacy efforts
  - Legislative Advocacy Day
  - Local District Office visits

**CSBA MASTERS IN GOVERNANCE PERSONAL ASSESSMENT**

Please circle a number from 1 to 6 rating your assessment of the degree to which you agree that you, as a trustee, are doing the job or exhibiting the behavior described.

1 - Not at all      2 - To a very little degree      3 - To a little degree  
4 - To some degree      5 - To a great degree      6 - To a very great degree

**Circle response**

- Do I, as a trustee, listen to other members of the governance team? 1 2 3 4 5 6
- Do I openly discuss uncomfortable governance issues with the team? 1 2 3 4 5 6
- Do I encourage other members to work together as a team? 1 2 3 4 5 6
- Am I able to disagree on issues and maintain respect and trust with the team? 1 2 3 4 5 6
- Do I encourage participation of other members? 1 2 3 4 5 6
- Do I get to know other members as individuals? 1 2 3 4 5 6

**CSBA MASTERS IN GOVERNANCE PERSONAL ASSESSMENT**

Please circle a number from 1 to 6 rating your assessment of the degree to which you agree that you, as a trustee, are doing the job or exhibiting the behavior described.

1 - Not at all      2 - To a very little degree      3 - To a little degree  
4 - To some degree      5 - To a great degree      6 - To a very great degree

**Circle response**

- Do I communicate with the superintendent with respect? 1 2 3 4 5 6
- Is the superintendent given direction by the board as a whole rather than by me as an individual? 1 2 3 4 5 6
- Do I make decisions based upon information and recommendations from the superintendent and staff? 1 2 3 4 5 6
- Do I advocate for the district's priorities? 1 2 3 4 5 6
- Do I refrain from making commitments for the board? 1 2 3 4 5 6
- Do I treat confidential information confidentially? 1 2 3 4 5 6
- Do I come to meetings prepared by reading the agenda, backup reports, and other materials beforehand? 1 2 3 4 5 6
- Do I refrain from undermining decisions of the board even if I voted the other way? 1 2 3 4 5 6
- Do I spend time and energy to remain current on education issues related to the district? 1 2 3 4 5 6
- Do I visit schools and attend school functions when appropriate? 1 2 3 4 5 6
- Do I work to build an effective governance team that includes all board members and the superintendent? 1 2 3 4 5 6
- Do I consistently represent the needs of all children in the community? 1 2 3 4 5 6
- Do I respect the diversity of perspectives and styles of all board members, students, employees, and members of the community? 1 2 3 4 5 6
- Do I consistently behave in a professional manner as a trustee? 1 2 3 4 5 6

**GOVERNANCE INTEGRATION**

**Three Essential Roles in School Districts**

- Strategic, Visionary Role**  
Big Picture Leadership  
Governance Team
- Tactical Role**  
Planning, negotiation, articulation  
Administration
- Operational Role**  
Day-to-day implementation  
Teachers and other staff

The Schoolboard Fieldbook  
Mark Henrich & Tracy Johnson

**GOVERNANCE INTEGRATION**

**CSBA MASTERS IN GOVERNANCE PERSONAL ASSESSMENT**

Please circle a number from 1 to 6 rating your assessment of the degree to which you agree that you, as a trustee, are doing the job or exhibiting the behavior described.

1 - Not at all      2 - To a very little degree      3 - To a little degree  
4 - To some degree      5 - To a great degree      6 - To a very great degree

**Circle response**

- Do I understand my authority is with the board as a whole and not as individual? 1 2 3 4 5 6
- Do I operate with trust and integrity? 1 2 3 4 5 6
- Do I treat everyone with dignity and respect? 1 2 3 4 5 6
- Do I assume personal responsibility for the conduct and behavior of the board? 1 2 3 4 5 6
- Do I work to manage or resolve conflicts within the board? 1 2 3 4 5 6
- Are there no surprises between me and other members of the governance team (board members, superintendent)? 1 2 3 4 5 6
- Do I commit the time and energy necessary to perform my responsibilities? 1 2 3 4 5 6

What personal commitments will I make to improve my effectiveness as a member of the Governance Team?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Upcoming CSBA MIG Courses:**

MIG Course 3: School Finance	<b>Friday, October 18, 2019</b> 8:00 a.m. - 4:00 p.m.
MIG Course 4: Human Resources/Collective Bargaining	<b>Saturday, October 19, 2019</b> 8:00 a.m. - 4:00 p.m.
MIG Course 5: Community Relations & Advocacy/Governance Integration	<b>Saturday, October 26, 2019</b> 8:30 a.m. - 4:30 p.m.
MIG Course 2: Student Learning & Achievement/Policy & Judicial Review  (Superintendent Gina Potter, Board Vice-President Humberto Gurmilan and Board Member Rudy Lopez will be attending)	<b>Saturday, March 14, 2020</b> 8:00 a.m. - 4:00 p.m.
MIG Course 5: Community Relations & Advocacy/Governance Integration  (Board Member Rudy Lopez will be attending)	<b>Saturday, June 13, 2020</b> 8:30 a.m. - 4:30 p.m.

**HALLOWEEN SCHOOL PARADES & DISTRICT OFFICE HALLOWEEN APPRECIATION LUNCHEON: THURS, OCT 31st**

On Thursday, October 31st Cabinet, Board President Irene Lopez, Board Vice President Humberto Gurmilan, Board Member Rosaleagh Pallasigue and Board Member Rudy Lopez visited several schools and participated in their Halloween festivities with students. A very

special thanks to each of them for dressing as super heroes, serving as judges, and for bringing joy to so many students!

The district thanks each and every staff member at all of our schools for the incredible hard work and caring effort that they each put into making their school Halloween parades, costume contents and fall festivals wonderful for their students! The genuine spirit of our SYSD team truly came alive on Halloween!

## *Photos of Smythe's School Halloween School Parade*













***Photos of Smythe's Child Development Center  
Halloween School Parade***







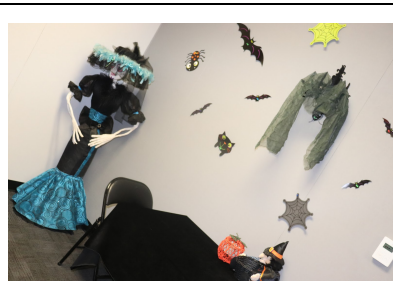
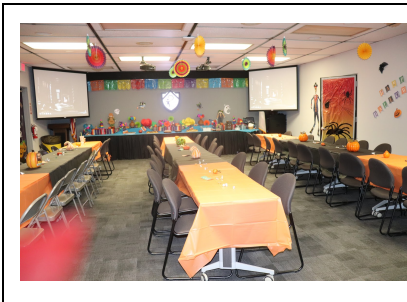
*Photos of Willow's School Halloween Costume Parade*

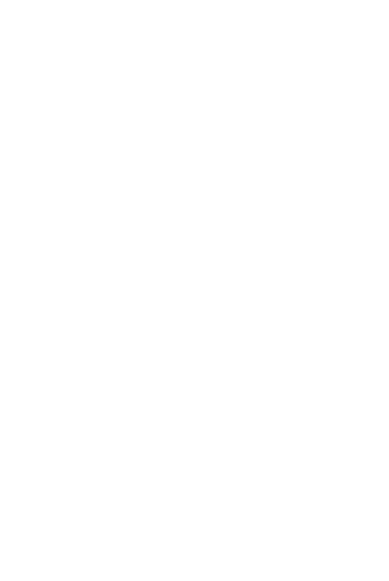






***Photos of the District's Office  
Halloween Costume Lunch***





# Photos of the Ocean View Hills School Halloween Parade







## VISTA DEL MAR MIDDLE SCHOOL - DIA DE LOS MUERTOS

We are so very proud of our Vista Del Mar Middle School ASB for the beautiful Dia de los Muertos altar that they designed! Thank you to their ASB Advisor Guillermina Sandez for bringing the pride of our community's culture to her students through this incredible project.



**CASA FAMILIAR'S ANNUAL SAN YSIDRO COMMUNITY THANKSGIVING DINNER 2019 -  
Thursday, November 21st**

For over 29 years, Cas Familiar has been serving Thanksgiving Dinner to San Ysidro families. On November 21, 2019, the community will come together once again with a crew of nearly 100 volunteers including professional chiefs, elected officials, police, teachers, business owners and many other community leaders to serve over 1,000 meals to San Ysidro families.



**Announcing Casa Familiar's Annual  
San Ysidro Community Thanksgiving Dinner 2019**

August 2019

Dear Friend of the Community:

The holidays will soon be upon us, which for many of us means getting together with the family, nice dinners, and good times. Unfortunately, for too many families in our community this is not always possible.

For over 29 years, Casa Familiar has been serving Thanksgiving Dinner to San Ysidro families. On November 21, 2019, our community will come together once again with a crew of nearly 100 volunteers including professional chefs, elected officials, police, teachers, business owners and many other community leaders to serve over 1,000 meals to San Ysidro families. It is a community-wide event with families sharing a traditional Thanksgiving Dinner with other local families. In our largely Latino community, this traditional Thanksgiving dinner is also often an adventure in culture.

Casa Familiar relies on the generous donations from local businesses to make this dinner possible. This is why we are reaching out to you today. Many of your loyal patrons will be guests at our dinner, as such, we ask that you please consider donating and invite you to be a part of the celebration.

We are in need of turkeys, canned foods, paper goods, and other in-kind or cash donations. Anything you can contribute will be greatly appreciated. All donations are tax deductible and donors will be recognized through signage during the event. If you are able to make a donation please contact our office at 619-428-1115. Your donation is tax exempt; our non-profit ID number is 23-7237898. Thank you in advance for your support in making the holidays a joyful time for all San Ysidro families.

Sincerely,

Lisa Cuestas  
Chief Executive Officer



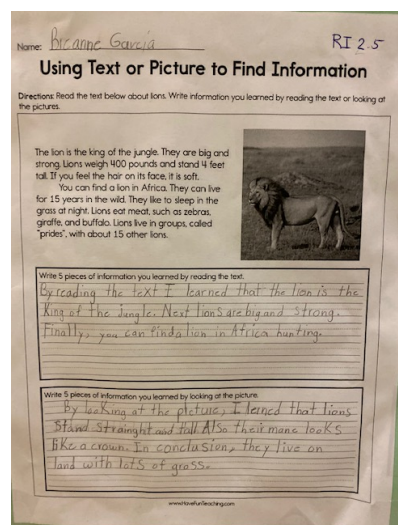
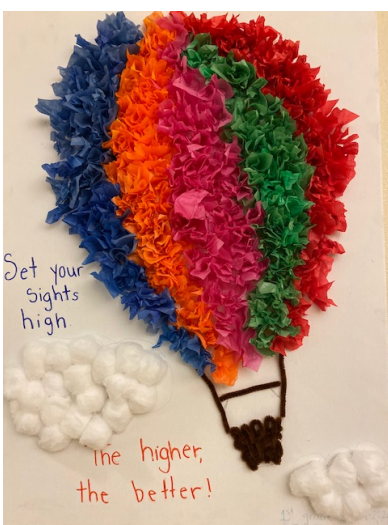
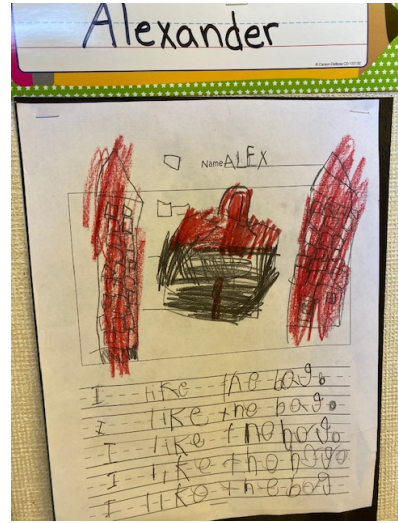
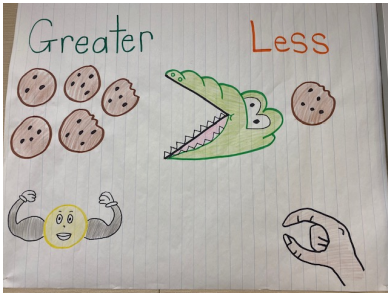
Coordinating team for 2019 Community Thanksgiving Dinner-  
Ana Chiquete, Susana Torres, Elsa Escalante, Alberto Sanchez,  
Bertha Rodriguez, Bertha Banda, Maria Cervantes & Tiernan Seaver

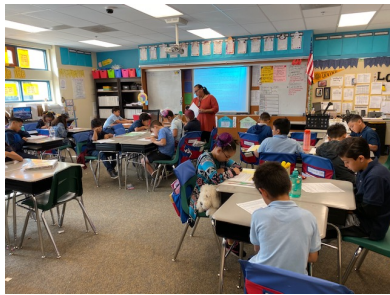
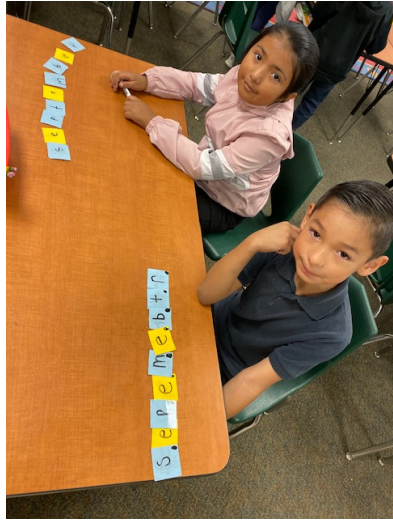
## WILLOW SCHOOL VISIT

A very special thanks to Willow staff for hosting our Superintendent, cabinet and Board President Irene Lopez school visit this week! It was wonderful to have the opportunity to observe the teaching and learning happening throughout Willow school.

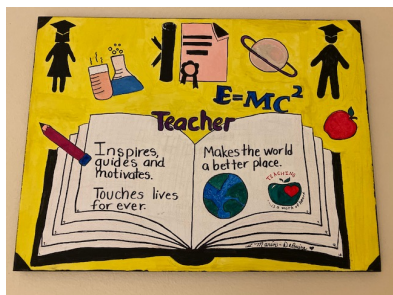
### PHOTO HIGHLIGHTS

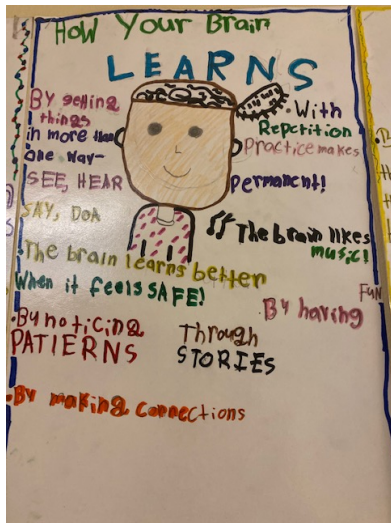






WILLOW SCHOOL Positive Behavior Expectations for Common Areas		
BE RESPECTFUL	BE RESPONSIBLE	BE SAFE
<ul style="list-style-type: none"> <li>• Do not use profanity.</li> <li>• Do not use vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>
<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>
<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>	<ul style="list-style-type: none"> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> <li>• Do not use profane or vulgar language.</li> </ul>





**Red Ribbon Week**

**Sav Na To Drugs**  
 Wednesday, Oct. 23rd  
 miércoles, 23 de oct.

**RED Shirt Day**  
 Rules: Wear Uniform Pants  
 Reglas: Usar el pantalón del uniforme

**Peace Day**  
 Rules: Appropriate attire  
 Reglas: Vestimenta Adecuada

**Sports Shirt/ Jersey**  
 Rules: Sportsman cannot advertise tobacco or alcohol products  
 Reglas: Atleta de deporte no puede anunciar productos de tabaco o alcohol

**Hawaiian Day**  
 Rules: No spend too much, flip-flops or sandals  
 Reglas: Se prohíbe usar zapatos abiertos o sandalias

**Crazy Hair Day**  
 Rules: Wear your uniform  
 Reglas: Usar Uniforme

**Twin Day**  
 Rules: Appropriate attire  
 Reglas: Vestimenta Adecuada

**Costume Day**  
 Rules: No weapons, masks, or other props.  
 Reglas: No armas, máscaras u otros accesorios

**Thursday, Oct. 24th**  
 jueves, 24 de octubre

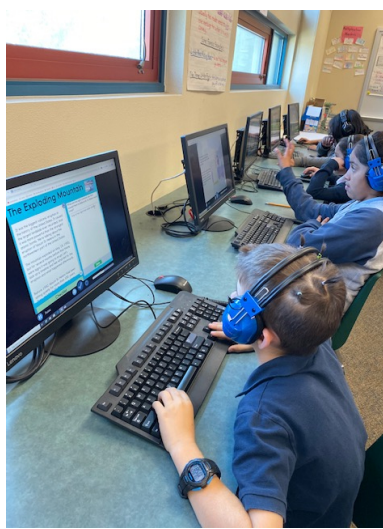
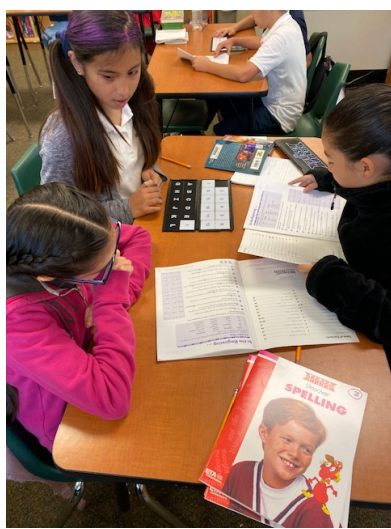
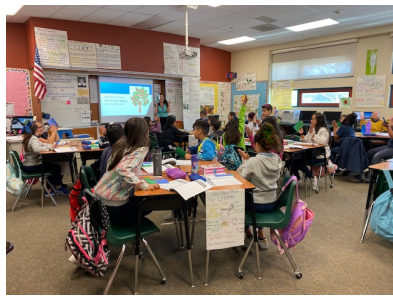
**Friday, Oct. 25th**  
 viernes, 25 de octubre

**Monday, Oct. 28th**  
 lunes, 28 de octubre

**Tuesday, Oct. 29th**  
 martes, 29 de octubre

**Wednesday, Oct. 30th**  
 miércoles, 30 de octubre

**Thursday, Oct. 31st**  
 jueves, 31 de octubre



**"I am Poem"**  
 by Marissa

- I am happy and strong
- I have friends who love and care
- I love to play and have fun
- I am kind and caring
- I am helpful and smart
- I am a good listener
- I am a good friend
- I am a good student
- I am a good person
- I am a good person
- I am a good person
- I am a good person

**"I am Poem"**  
 by Marissa

- I am happy and strong
- I have friends who love and care
- I love to play and have fun
- I am kind and caring
- I am helpful and smart
- I am a good listener
- I am a good friend
- I am a good student
- I am a good person
- I am a good person
- I am a good person
- I am a good person



**"I am Poem"**  
 by Marissa

- I am happy and strong
- I have friends who love and care
- I love to play and have fun
- I am kind and caring
- I am helpful and smart
- I am a good listener
- I am a good friend
- I am a good student
- I am a good person
- I am a good person
- I am a good person
- I am a good person

**LOOKING AHEAD** *(by Monica Yrineo & Miguel Ortega)*

Below is a chart of upcoming dates and events.

<b>DATE</b>	<b>TIME</b>	<b>LOCATION</b>	<b>EVENT</b>
11-7-19	8:30 a.m.	Sunset School	Coffee with the Principal
11-7-19	8:30 a.m.	Willow School	Coffee with the Principal
11-14-19	9:00 a.m.	SYMS	Coffee with the Principal
11-15-19	9:00 a.m.	VDM	Coffee with the Principal
11-19-19	8:30 a.m.	La Mirada School	Coffee with the Principal
11-19-19	8:30 a.m.	OVHS	Coffee with the Principal
11-19-19	8:30 a.m.	Smythe School	Coffee with the Principal